

ELIZABETH SALONEN

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EDUCATION

College for Creative Studies. BFA Industrial Design (Product). Detroit, Michigan, 2003.

Aalto University. Department of Product and Strategic Design, M.A. program. Helsinki, Finland, 2002.

EXPERIENCE

Mottoform. Design and Consulting. Founded Mottoform, an Industrial Design and consulting studio, 2005–2013. Helsinki, Finland. Moved studio to Canada 2013–present. Working in product, artwork, textile design, lighting, and spaces. www.mottoform.com.

College for Creative Studies. Adjunct, Product Design Studios. Detroit, Michigan. 2021–present.

Suunto. Industrial Design. Design of Suunto Lumi Collection, Suunto's first women-specific outdoor sports watches. Includes product design, color and pattern development, accessories and promotional products. Vantaa, Finland, 2007.

Concept development for future sports watches. Project-based assignments. May 2005–2011.

Ford Motor Company. Advanced CMF Design / Brand Strategy. Dearborn, 2003–2005.

Concept Vehicle. Interior and exterior CMF of the Ford SYNUS and the Ford Fairlane for the 2005 North American International Auto Show. Material specialist for the Brand Imaging Group.

Interior Accent Strategy. Developed future strategies for wood, metal, film, and paint finishes to differentiate the Ford, Lincoln and Mercury brands.

Consumer Trend Research. Researched, produced and presented an extensive consumer trend presentation to VP of Design, Directors of Design, and design groups throughout Ford.

Nike Inc. Design Internship. Worked in the Running Group developing shoe concepts. Beaverton, Summer 2001.

AWARDS

Industrial Designer of the Year, Finland. Awarded by Ornamo, The Association of Designers. Helsinki, 2012. www.youtube.com/watch?v=4gx_DVkOPgM

Fabrique 1840. *Thread* finalist in people's choice contest showcasing the talent of crafts people in Canada. June 2021.

iF Product Design Award for Suunto Lumi watch design. Hannover, 2009.

Red Dot Design Award to Suunto for Lumi watch design. Essen, 2008.

Designer of the Month. Design Forum Finland. Helsinki, January 2008.

EXHIBITIONS AND ACQUISITIONS

Mercedes Benz Financial. *Thread* artworks, permanent collection 2022.

Ford House Museum. *Craft in the Digital Age.* Exhibition at the historic Eleanor and Edsel Ford House, Grosse Pointe Shores, September 2022.

I.M. Weiss Gallery. Solo show titled, *Thread, hand embroidered meditations on canvas*, Detroit, June-July 2022.

Form & Seek. *Loop Lamp Collection.* Detroit, 2021.

M Contemporary Art. *Annabell lamp*, Thread Collection. Detroit, 2021.

Gardner-White furniture competition winner –installation of *Offcuts, Reimagined*, September 2021.

Interior Design Show. *Discarded.* Toronto, 2020.

Next:Space Detroit. *Shadow Puppet Mirrors, Lisabell lamps.* Detroit, 2019

Light & Building Frankfurt. *Cube lamp* for Kera Interior. Frankfurt, 2016.

Minneapolis Institute of Arts Exhibition. Finland Designed Environments, *Viiskulma* textile for Vallila, 2014.

Euroluce in Salone del Mobile. *Lisabell, Kiruna, Luoto* pendant lamps for Kera Interior. Milan, 2015.

Stockholm Furniture Fair. *Lisabell* pendant lamps for Kera Interior. Stockholm, 2015.

Stockholm Furniture Fair. *Lisabell* pendant lamps in Trend Exhibition. Stockholm, 2015.

Finland Designed Environments. *Viiskulma* textile design, Minneapolis Institute of Arts. Minneapolis, 2014.

Stockholm Furniture Fair. *Lisabell, Luoto* pendant lamps for Kera Interior. Stockholm, 2014.

Minneapolis Institute of Art. *Viiskulma* textile, permanent collection. 2012.

Finland Industrial Designer of the Year Exhibition. Virka Gallery. Helsinki, 2012.

Habitare Furniture Fair. *Big Knob* credenza, Omnion Exhibition. Helsinki, 2012.

Habitare Furniture Fair. *Luoto, Kiiruna, Lisabell, Annabell, Libi, Kopernikus* pendant lamps for Kera Interior. Helsinki, 2009, 2010, 2011, 2012.

Everyday Discoveries. *Lisabell* pendant lamps. Helsinki, 2012.

Finland in Cheongju International Craft Biennale. Between Tradition and Future, *Helsinki Remade.* South Korea, 2011.

Straightforward: New Finnish Design. *Annabell, Libi* pendant lights. Straightforward Pop Up Store: *Helsinki Remade* textiles. New York, May 2010.

Luksus 09. *Suunto Lumi* in Design Forum Finland's summer exhibition.

2005 North American International Auto Show. Color and material design for Ford SYNUS and Ford Fairlane concept vehicles. Detroit, January 2005.

GRANTS

Ontario Arts Council. Exhibition assistance grant for *Thread*, 2022.

Finnish Cultural Foundation. One year artistic grant (21,000 Euro) for *Loop Lamp Collection*. Helsinki, 2012.

Arts Promotion Center Finland. Grant for *Loop Lamp Collection*. Helsinki, 2012.

PUBLICATIONS

Finnish Design Yearbook 2012 – 13. *Sophia* textile design, Design Forum Finland. Helsinki, 2012.

Cheongju International Craft Biennale. *Helsinki Remade* textiles in *Between Tradition and Future*. Cheongju, 2011.

Graphics Alive 2. *Helsinki Remade* textiles, Victionary. Hong Kong, 2010.

Finnish Design Yearbook 2010 – 11. *Annabell* pendant lamp, Design Forum Finland. Helsinki, 2010.

Finnish Design Yearbook 2008 – 09. *Lumi* watch, Design Forum Finland. Helsinki, 2008.

SELECT MAGAZINES

W.E. Home And Lifestyle. *The Industrial Design Virtuoso Behind Mottoform*. Windsor 2022.

The Globe and Mail. *Innovative furniture designers harness discarded fabrics for a sustainable future for home goods*. February 2022. View [here](#).

Deko. Big Knob credenza. Helsinki, October 2012.

Glorian Koti. *Pitsikukkien Pelastaja*. Article and textile designs. Helsinki, 2012.

Ming Pao Weekly. Helsinki Design Guide, tour guide for design. Hong Kong, March 2012.

Helsinki World Design Capital. Article about the future of design. Helsinki, 2012.

Koti ja Keittiö. *Kottini on Tuune, Elizabeth Salonen*, article, work and Viiskulma textile design. Helsinki, April 2012.

Glorian Koti. Punavuori textile design. Helsinki, 2012.

Taide & Design. *Karkota Pimeys*, article featuring lamps. Helsinki, December 2010.

Avotakka. *Sophia* textile design. Helsinki, 2012.

Avotakka. *Lisabell* pendant lamps. Helsinki, September 2011.

Vormberichten. *Mujikea; Merging Global Design*, article. Amsterdam, January 2011.

Living Etc. *Annabell* pendant lamp. New Delhi, November, 2011.

Monocle, Issue 35. *Finnish Beginning –Helsinki*, interview and work. London, July 2010.

Deko. *Taltuta Kaamos, Kiiruna* pendant lamps. Helsinki, November 2010.

Divaani. *Helsinki Remade* textiles. Helsinki, August 2010.

Welcome To Finland. *Helsinki Remade* textiles. Helsinki, Summer 2009.

SELECT MAGAZINES CONTINUED

Deko. *Helsinki Remade* textiles. Helsinki, April 2009.

Avaa Lehti. *Uudenpolven muotoilija Elizabeth Salonen* (translation: *New generation designer, Elizabeth Salonen*), article and work. Helsinki, November 2008.

Divaani. *Työhuone* (translation: *Studio*), interview. Helsinki, October 2008.

Kauppalehti. *Naiset Tulevat* (translation: *Women Are Coming*). Salonen represents women in industrial design in cover story of Finland's business newspaper. Helsinki, July 2008.

Deko. *Deko CV. Elizabeth Salonen*, bio and article. Helsinki, May 2008.

National Geographic Adventure Magazine. 2008 Best of Adventure Gear Award for *Suunto Lumi*. Washington D.C., December 2007.

Car Design News. *Ford NAIAS 2005 Concepts –Interior Design Review*. March 2005.

SELECT BLOGS, WEBSITES, DOCUMENTARY

The Architects Newspaper. *Design Core Detroit showcases the city's capacity for 21st century design innovation and community building*. 2022.

Core 77. *20 Women-led Industrial Design and Innovation Firms You Should Know*, 2022.

CNN Style. Loop Lamp Collection. November, 2016. <http://www.cnn.com/2016/11/28/design/design-miami-cool-designs-from-bizarre-materials/>

Design Boom, Loop Lamp Collection, June 2016. <http://www.designboom.com/design/elizabeth-salonen-loop-lamp-collection-06-15-2016/>

Departures-International, *The Finnish Line*. Viiskulma textile. January 2012.

Design Story. Elizabeth Salonen profiled in *Young Finns* about keeping alive the Finnish tradition of functional, beautiful design for everyday use. 2010.

Design-Milk. *Helsinki Remade* textiles. March 2009.

Film Episode of RIDES on TLC. Documentary on the Ford SYNus from concept to building the vehicle, to unveiling at the 2005 North American International Auto Show. March 2005, ongoing.

WGSN – Worth Global Style Network. Q&A interview on the latest material developments and trends in automotive. February 2005.