

ELIZABETH SALONEN

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EDUCATION

College for Creative Studies. BFA Industrial Design (Product). Detroit, Michigan, 2003.

University of Art and Design Helsinki (UIAH). Department of Product and Strategic Design, M.A. program. Helsinki, Finland, 2002.

EXPERIENCE

Mottoform. Design and Consulting. Founded Mottoform, an industrial design and consulting studio, 2005 – 2013. Helsinki, Finland. Moved studio to Canada, 2013 – present. www.mottoform.com.

Suunto. Industrial Design. Design of Suunto Lumi Collection, Suunto's first women-specific outdoor sports watches. Includes product design, color and pattern development, accessories and promotional products. Vantaa, Finland, 2007.

Concept development for future sports watches. Project-based assignments. May 2005 – 2011.

Ford Motor Company. Advanced CMF Design / Brand Strategy. Dearborn, 2003 – 2005.

Concept Vehicle. Interior and exterior CMF of the Ford SYNUS and the Ford Fairlane for the 2005 North American International Auto Show. Material specialist for the Brand Imaging Group.

Interior Accent Strategy. Developed future strategies for wood, metal, film, and paint finishes to differentiate the Ford, Lincoln and Mercury brands.

Consumer Trend Research. Researched, produced and presented an extensive Consumer Trend Presentation to VP of Design, Design Directors, and to design groups throughout Ford.

Nike Inc. Design Internship. Worked in the Running Group developing shoe concepts for running group. Beaverton, Summer 2001.

AWARDS

Industrial Designer of the Year, Finland. Awarded by Ornamo, The Association of Designers. Helsinki, 2012. www.youtube.com/watch?v=4gx_DVvOPgM

iF Product Design Award for Suunto Lumi watch design. Hannover, 2009.

Red Dot Design Award to Suunto for Lumi watch design. Essen, 2008.

Designer of the Month. Design Forum Finland. Helsinki, January 2008.

GRANTS

Ontario Arts Council. Exhibition assistance grant for Thread, 2021.

Finnish Cultural Foundation. One year artistic grant for Loop Lamp Collection. Helsinki, 2012.

Arts Promotion Center Finland. Grant for Loop Lamp Collection. Helsinki, 2012.

SELECT EXHIBITIONS

Form & Seek. Loop Lamp Collection. Detroit, 2021.

M Contemporary Art. Annabell lamp, Thread Collection. Detroit, 2021.

Interior Design Show. Discarded. Toronto, 2020.

Next:Space Detroit. Shadow Puppet mirrors, Lisabell lamps. Detroit, 2019

Light & Building Frankfurt. Cube lamp for Kera Interior. Frankfurt, 2016.

Minneapolis Institute of Arts Exhibition. Finland Designed Environments, Viiskulma textile for Vallila, 2014.

Euroluce in Salone del Mobile. Lisabell, Kiruna, Luoto pendant lamps for Kera Interior. Milan, 2015.

Stockholm Furniture Fair. Lisabell pendant lamps for Kera Interior. Stockholm, 2015.

Stockholm Furniture Fair. Lisabell pendant lamps in Trend Exhibition. Stockholm, 2015.

Finland Designed Environments. Viiskulma textile design, Minneapolis Institute of Arts. Minneapolis, 2014.

Stockholm Furniture Fair. Lisabell, Luoto pendant lamps for Kera Interior. Stockholm, 2014.

Finland Industrial Designer of the Year Exhibition. Virka Gallery. Helsinki, 2012.

Habitare Furniture Fair. Big Knob credenza, Omnion Exhibition. Helsinki, 2012.

Habitare Furniture Fair. Luoto, Kiiruna, Lisabell, Annabell, Libi, Kopernikus pendant lamps for Kera Interior. Helsinki, 2009, 2010, 2011, 2012.

Everyday Discoveries. Lisabell pendant lamps. Helsinki, 2012.

Finland in Cheongju International Craft Biennale. Between Tradition and Future, Helsinki Remade. South Korea, 2011.

Straightforward: New Finnish Design. Annabell, Libi pendant lights. Straightforward Pop Up Store: Helsinki Remade textiles. New York, May 2010.

Luksus 09. Suunto Lumi in Design Forum Finland's summer exhibition.

2005 North American International Auto Show. Color and material design for Ford SYNUS and Ford Fairlane concept vehicles. Detroit, January 2005.

PUBLICATIONS

Finnish Design Yearbook 2012 – 13. Sophia textile design, Design Forum Finland. Helsinki, 2012.

Cheongju International Craft Biennale. Helsinki Remade textiles in Between Tradition and Future. Cheongju, 2011.

Graphics Alive 2. Helsinki Remade textiles, Victionary. Hong Kong, 2010.

Finnish Design Yearbook 2010 – 11. Annabell pendant lamp, Design Forum Finland. Helsinki, 2010.

Finnish Design Yearbook 2008 – 09. Lumi watch, Design Forum Finland. Helsinki, 2008.

SELECT MAGAZINES

Deko. Big Knob credenza. Helsinki, October 2012.

Glorian Koti. *Pitsikukkien Pelastaja*. Article and textile designs. Helsinki, 2012.

Ming Pao Weekly. Helsinki Design Guide, tour guide for design. Hong Kong, March 2012.

Helsinki World Design Capital. Article about the future of design. Helsinki, 2012.

Koti ja Keittiö. *Kottini on Tuune, Elizabeth Salonen*, article, work and Viiskulma textile design. Helsinki, April 2012.

Glorian Koti. Punavuori textile design. Helsinki, 2012.

Taide & Design. *Karkota Pimeys*, article featuring lamps. Helsinki, December 2010.

Avotakka. Sophia textile design. Helsinki, 2012.

Avotakka. Lisabell pendant lamps. Helsinki, September 2011.

Vormberichten. *Mujikea; Merging Global Design*, article. Amsterdam, January 2011.

Living Etc. Annabell pendant lamp. New Delhi, November, 2011.

Monocle, Issue 35. *Finnish Beginning – Helsinki*, interview and work. London, July 2010.

Deko. *Taltuta Kaamos*, Kiiruna pendant lamps. Helsinki, November 2010.

Divaani. Helsinki Remade textiles. Helsinki, August 2010.

Welcome To Finland. Helsinki Remade textiles. Helsinki, Summer 2009.

Deko. Helsinki Remade textiles. Helsinki, April 2009.

Ava Lehti. *Uudenpolven muotoilija Elizabeth Salonen* (trans: *New generation designer, Elizabeth Salonen*), article and work. Helsinki, November 2008.

Divaani. *Työhuone* (trans: *Studio*), interview. Helsinki, October 2008.

Kauppalehti. *Naiset Tulevat* (trans: *Women Are Coming*). Salonen represents women in industrial design in cover story of Finland's business newspaper. Helsinki, July 2008.

Deko. *Deko CV. Elizabeth Salonen*, bio and article. Helsinki, May 2008.

National Geographic Adventure Magazine. 2008 Best of Adventure Gear Award for Suunto Lumi. Washington D.C., December 2007.

Car Design News. *Ford NAIAS 2005 Concepts – Interior Design Review*. March 2005.

SELECT BLOGS, WEBSITES, DOCUMENTARY

CNN Style. Loop Lamp Collection. November, 2016. <http://www.cnn.com/2016/11/28/design/design-miami-cool-designs-from-bizarre-materials/>

Design Boom, Loop Lamp Collection, June 2016. <http://www.designboom.com/design/elizabeth-salonen-loop-lamp-collection-06-15-2016/>

Departures-International, The Finnish Line. Viiskulma textile. January 2012.

Design-Milk. Helsinki Remade textiles. March 2009.